



Tyrone Chui

Creative Director

Profile

With more than 10 years in the online gaming industry, I have built teams with the essential skill sets to handle projects from concept to execution. Applying industry best practices and market standards, I was involved in establishing western brands in Asia. Armed with a solid tech background and years of experience as a graphic and web designer, I bridge the gap between design and development, saving valuable time in tedious back and forth. In those years working closely with marketing teams, I developed a good understanding of digital marketing in general.

Work Experience

○ Nov 2023 – Present
CoreX Studios | Makati City

Design Manager

Responsible for task and project management, team performance growth and development. Provides creative direction, ensures brand adherence and development.

○ 2013 – Oct 2023
Everlounge inc. | Makati City

Creative Director

Responsible for overall Creative direction ensuring quality, brand adherence and timeliness of delivery. Involved in planning to execution. Also acts as the creative team gate keeper, managing projects and the team's performance and growth.

○ 2013 – 2015
Design Bacon Studios | Freelance / Remote

Creative Director

Lead a group of freelancers offering design and web services, launching a couple company sites, brands and game assets for slot games.

○ 2010 – 2013
Novenix Corp / Bodog88 | Makati City

Art Director

Responsible for overall art direction ensuring quality, brand adherence and timeliness of delivery. Involved in planning to execution. Also acts as the creative team gate keeper, managing projects and the team's performance and growth.

Transitioned Bodog88 into the Asian market and launching multiple localized markets.

Contact

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Alapan 1-b Imus Cavite

Education

De La Salle University –
Dasmariñas

*Bachelor of Science in Computer
Science*

Completed in 2004

Skill

- Creative Direction
- Digital Marketing
- Project Management
- Team Management and Development
- Strategic Planning
- Branding
- Graphic and Web Design
- UI / UX
- Adobe Creative Suite
- Figma

Portfolio

www.tyronechui.com

- 2008-2010
My Service and Support I General Trias Cavite
Senior Web Designer
Produced graphics for both print and web. Designed and develop product websites.
- 2007-2008
Cynamon I Makati City
Web designer
Produced web and print graphics.
- 2007
Emerging Entertainment I Singapore
Technical Level Designer
Wrote scripts for game level object behaviors. XBOX game development.
- 2004-2007
De La Salle University – Dasmariñas I Dasmariñas Cavite
Web Designer
Produced web and print graphics.

Reference

Ryan Lopez
Ballys / Head of B2B Services
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